

**A. Project Title:** Grind N' Ride

**B. Focus:** **What is your Driving Question? How will this guide your learning? What are you trying to prove, discover, or create? What are the essential questions (EQs) you must answer in order to complete your project??** My driving question is what actually goes into a business plan for a bike shop and how a cafe is run. This will guide my learning by pushing me to look into every aspect possible of creating a bicycle shop and retail store. I am trying to prove that anyone can do as they wish with their hobbies and turn it into a workplace environment. I must answer what is the cost going to be to make this shop, what training goes into creating a bike shop, what goes into a good location, how could the most profit be made to keep the business running and allow me to make a living.

**C. Product:** **Give a clear detailed description of your product. How will this product demonstrate your learning?** My product will be a fully developed business plan ranging from the sale of products, to employee training, then to keeping the store shiny clean. This will demonstrate my learning by showing what actually goes into a business plan.

**D. Timeline:** **How long do you believe you will need in order to complete your project? What steps will you need to take to accomplish your goals and complete your product by March 4, 2022?** In order to complete my project, I think the thing that will take the most time is finding a mentor to assist me in creating this product. Once I find a mentor, it is on to brainstorming everything possible from what goes wrong to what goes right and putting those policies into a fully developed business plan.

**E. Intent**

- a. Purpose:** **What do you want to accomplish? Why is this topic interesting and exciting for you?** I want to accomplish a fully developed operational model for a bicycle shop and a coffee bar. This is interesting because I love riding bikes and turning a hobby into a workplace environment is doing what you love to make money - not a job you hate doing. A great thing I love to do before a good ride is get some caffeine in. What is a better way than to get a cup of coffee your way?
- b. Prior Knowledge:** **What knowledge, experience, talents, or insights do you bring to this topic? How much do you already know?** I know how to ride a bike and fix one, but not how to run a developed shop with employees and financing to fix other bikes and sourcing a whole coffee shop.
- c. What need are you meeting or what problem are you attempting to solve in the community with your new learning? How will your new learning impact others?** I do not have knowledge on how to make a business plan. I would be solving a community issue of not having a place for people to get their bikes worked on or to purchase one and a place to get a cup of coffee. This project will impact others by giving them a place to hangout and browse inventory for new products to use when they are riding.
- d. How does this topic stretch your comfort limits? What risks are you going to take?** This topic will stretch my comfort zone because I am not comfortable creating documents and business development. It will show me how to budget a

business, finding a location, and how to document everything for the business to operate to local standards.