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Ms. Mathis

Senior Project

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October Reflection

Starting with my senior project, I did not know what I wanted to start with or what I wanted to do. When I heard to do something that I would like doing I immediately thought of mountain biking. This leads me to think about a bike shop & cafe. From there I move on to what do I do and what would make this a successful project and business if I am to follow through with it.

Before starting working on this project and learning more about business and the fundamentals, I knew nothing of the subject so this is all new to me. Nothing other than some documentation has prepared me for what I am about to do for this project, writing a full business plan for a bike shop & cafe, Grind N' Ride. When I began working on this, I made a small template on word using the US Small Business Administration as a guide to help. It was about four pages long with a table of contents that covered about ten things. Now I have learned that making a business plan for this will be well over twenty pages as one section can take upwards of four pages.

My goals for September and October were to dive deeper into what goes into a business plan. I learned that business plans take a lot of time and effort to put into them for the best result, so that is what I began doing. I drafted up a logo and put that on the front cover of my business plan and geeked out of some of the websites that could be made. But then I realized that I am getting ahead of myself and I need to focus on what needed to be done now. I began looking into

example plans, templates, and even executive statements which are a summary of your entire business plan in two to five pages. I was blown away by what I have got myself into.

Some of my work was done in ways other people have done their's but I don't want to follow other people in my work. The whole idea is to be the best of the game in business and I think that starts at the very beginning. I don't want to write like everyone else, I don't want to plan like everyone else, I truly want to do it differently and the best way I can for the best product.

One thing I would like to improve upon is my time management. Time is relative, it can't be altered. Managing my time between school, work, and athletics is not as easy as it may seem. You agree to do one thing, then you find out you have something else too and you feel that stress piling up. The best thing I have learned so far is to try to get work done as it is given to you so you have less to worry about later. I hope to learn to find an easier way to manage my time and to get me to do more with the same amount of time given.